



# PAKISTAN STOCK BROKERS ASSOCIATION

(A company setup under section 42 of the Companies Act 2017)

Regd Office: Mezzanine Floor, Trading Hall, Stock Exchange Building, Stock Exchange Road,  
Off I.I Chundrigar Road, Karachi.

Tel: 021-32401278, E-mail: secretariat@psba.pk, Web: www.psba.pk, Fax: 021-32401279

PSBA/Notice-127

December 27, 2023

## NOTICE FOR MEMBERS

### SUBJECT: FORMAL SUBMISSION OF OPERATIONAL/TECHNICAL OBSERVATIONS

Dear PSBA Members,

It has come to our attention that members have been actively sharing their observations regarding operational, and technical matters through various WhatsApp groups. While we appreciate the collaborative spirit and engagement, we have identified some challenges in ensuring timely and effective responses to your concerns.

The discussions held on WhatsApp, although valuable, run the risk of being inadvertently overlooked due to the discussion/conversation on different topics at the same time. Additionally, the absence of documentary references often makes it challenging for the PSBA team to present your case before the relevant authorities.

To enhance the efficiency of our support and to ensure that your observations receive the attention they deserve, we kindly advise all our respected members to formally (through member's registered email addresses) submit their queries or observations to the official PSBA email addresses with the necessary documentary support:

[- secretariat@psba.pk](mailto:secretariat@psba.pk)  
[- psamail024@gmail.com](mailto:psamail024@gmail.com)

This formal channel will enable the PSBA team to evaluate, assess, and discuss matters with the relevant organizations, backed by all the relevant material.

We believe that adopting this formal approach will not only streamline the process but also expedite our response time, ensuring that your concerns are addressed promptly and effectively.

Your understanding and cooperation in this matter would be highly appreciated, as we strive to better serve our members.

Thank you for your attention.

Best regards,

sd  
**BILAL FAROOQ ZARDI**  
Secretary General

Copy to: PSBA Website