



PAKISTAN STOCK BROKERS ASSOCIATION

(A company setup under section 42 of the Companies Act 2017)

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PRESS RELEASE

March 17, 2022

“STUDENTS OF INSTITUTE OF BUSINESS HEALTH MANAGEMENT (IBHM) AND DOW UNIVERSITY OF HEALTH SCIENCES (DUHS) VISITED THE PAKISTAN STOCK EXCHANGE (PSX) FOR INVESTOR AWARENESS SESSION”

(Thursday, March 17, 2022, Karachi): Students of IBHM – DUHS visited PSX where they attended a session on Investor Awareness & Education arranged by the Pakistan Stock Brokers Association (PSBA) in collaboration with Darson Securities Limited and the Institute of Financial Markets of Pakistan (IFMP). The students were given a brief introduction by the Secretary General PSBA, Mr. Bilal Farooq Zardi with an overview of the working and functions of the Stock Exchange, its system & operations, and its role in the capital formation of the country.

Mr. Hamad Nazir Kehar, Member Executive Committee PSBA, and Mr. Malik Dilawayz Ahmed, CEO, Darson Securities also informed the students about the importance of financial planning & savings, stock investment, and advantages of investing in the equity market for the long term. The PSBA team guided the students about how to select stock-brokers with the help of their list and contact details available on the PSBA website.

The representative from IFMP briefed the participants about the investor protection measures and investor education initiatives.

This was an interactive session whereby the students engaged in question & answer session with the representatives throughout and at the end of the session as well, followed by a visit to the Trading Hall.

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