

PAKISTAN STOCK BROKERS ASSOCIATION

(A company setup under section 42 of the Companies Act 2017) Regd Office: Mezzanine Floor, Trading Hall, Stock Exchange Building, Stock Exchange Road, Off I.I Chundrigar Road, Karachi.

Tel: 021-32401278, E-mail: secretariat@psba.pk, Web: www.psba.pk, Fax: 021-32401279

PSBA/Notice-133

January 25, 2024

NOTICE FOR MEMBERS

SUBJECT: INTRODUCING THE PSBA WHATSAPP SERVICE

Dear PSBA Members,

We are pleased to announce a new addition to our array of services - <u>the PSBA WhatsApp Service</u>. This innovative feature has been introduced under the concept of Online Compliance and Help Desk, to provide you with comprehensive support and assistance in all areas of legal, tax, operational, technical, and compliance matters.

Accessing the service is simple and convenient. During working hours and days, you can simply send a text message to a dedicated line/number <u>+92 344 5311259</u>. Once your query is received, you will promptly receive a response addressing your specific concerns including correspondence with authorities, their responses, and necessary clarifications.

We kindly request all members, as well as their operational and compliance team members, to make use of this dedicated WhatsApp number for any day-to-day queries. By doing so, you can ensure that you receive timely, smooth, and efficient responses to your inquiries, thus making your interactions with PSBA as productive and hassle-free as possible.

In the near future, we plan to introduce various additional options and sub-options, as part of our Industry Awareness Program, in order to provide an even wider range of knowledge and information materials.

Your cooperation and support are integral to the success of PSBA initiatives, and we eagerly anticipate your continued partnership.

Thank you, and we look forward to continuing to serve you with dedication and excellence.

_____sd____ BILAL FAROOQ ZARDI Secretary General

Copy to: PSBA Website